

Girl Scout Cookie Program Cookie Chat Issue #11



There are three full weeks remaining in the 2026 Girl Scout Cookie Program, with plenty of time to finish strong and reach your goals! Consider holding one more booth sale or a walkabout around the neighborhood and ask at least one more customer to support your troop.

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One More Girl Scout Cookie Booth Sale

There are still some Council secured booth locations and times available. Booth Sales are the perfect way to sell any remaining cookie inventory you have. Or, your troop can choose a non-profit organization to donate cookies to and then run a Donations Only Booth Sale to benefit them.



Try a Walkabout



Walkabouts: An Easy Way to Boost Sales

Still have Girl Scout Cookie Inventory? Try a walkabout!

A walkabout is when girls (with an adult) walk around their neighborhoods with cookies on hand to ask customers if they'd like to make a purchase.

Tips for a successful walkabout:

Bring Best-Sellers

Carry a small bag or wagon with popular varieties like Thin Mints, Samoas, and Tagalongs.

Use a Friendly Greeting

Encourage girls to say something simple like:

“Hi! Would you like to support my Girl Scout troop by buying some cookies today?”

Stay Safe and Go Out as a Group

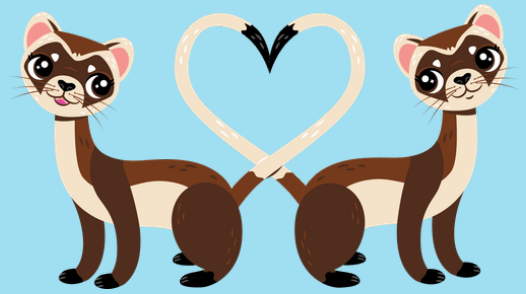
Gather your fellow Girl Scout and their adults and walkabout the neighborhood. Then you can split up the sales and share in your accomplishments.

Be Ready for Different Payments

Customers may want to pay with cash, card, or digital options, so be prepared.

Walkabouts help you practice being confident and can lead to extra sales —sometimes customers just need a friendly reminder that it's Girl Scout Cookie season!

Mid-Season Reminders



Bling Your Booth Contest:

Don't forget to share your Booth Photos to be entered for a chance to receive a \$50 GSNNJ Gift Card.

Girl-Delivery Digital Cookie Orders:

Double check that girls have received the inventory needed to fill any girl-delivery post-initial orders, and that they have been credited with the cookies on the Girl Order Tab. Refer to Cookie Chat #9 for helpful tips.

Money Matters:

Check that your Troop's bank account information is updated in eBudde (on the Settings Tab). Complete this online form if your information is missing or needs to be updated.

GSNNJ Cookie Cupboards:

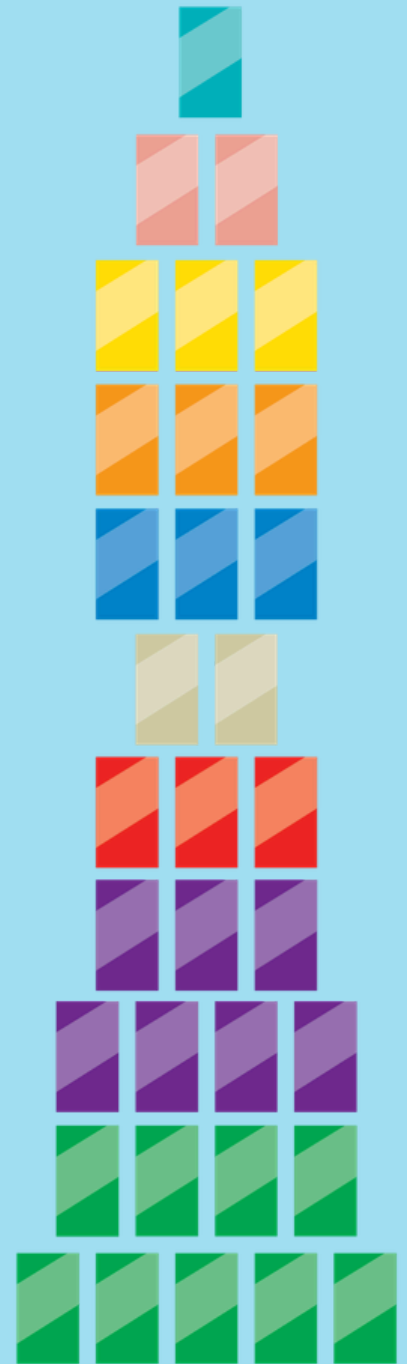
Need more cookies? GSNNJ Cookie Cupboards remain fully stocked on all varieties.

Rewards:

The Girl Scout Cookie Program rewards are calculated based on the totals on the Girl Order Tab. Be sure to credit girls with additional sales so that their rewards reflect their total packages sold through April 12.

Important Dates

Booth Sales Begin	3/7/2026
Digital Cookie Shipping Promo	3/12/2026
Initial Order Payment Due	Week of 3/16/2026
Digital Cookie Shipping Promo	3/20- 22/2026
Digital Cookie Shipping Promo	4/11/2026 & 4/12/2026
Booth Sales End	4/12/2026
Final Reward Orders Due	4/14/2026



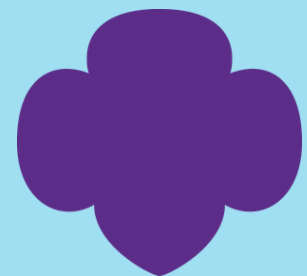
GSNNJ Product Program Team

Janet Barnes *jbarnes@gsnnj.org*

Judy Schlemm *jschlemm@gsnnj.org*

Vicki Christie *vchristie@gsnnj.org*

Melanie Toj *mtoj@gsnnj.org*



*For more information, visit:
www.gsnnj.org/CookieResources*