

# Girl Scout Cookie Program Cookie Chat Issue #1



## Hello Troop Cookie Volunteers!

Welcome to the first issue of Cookie Chat for the 2026 Girl Scout Cookie Program, where each week you'll receive important updates and reminders for the Girl Scout Cookie Season.

In this issue:

- Welcome Exploremores!
- Meet the Mascot
- Participation
- eBudde
- Important Dates
- GSNNJ Product Program Team



## The 2026 Girl Scout Cookie Program begins Jan. 9, 2026!

All  
varieties are  
\$6.00





Little Brownie  
BAKERS.

*Click the image above for  
nutritional information.*

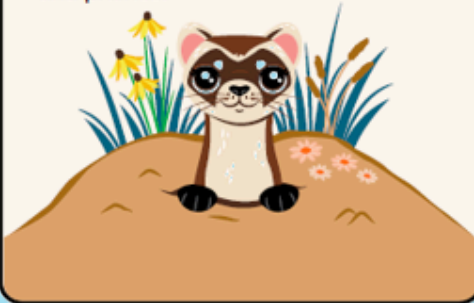
**New Exploremores**  
Inspired by rocky road ice cream,  
these delicious, crispy chocolate  
sandwich cookies are filled with a  
layer of chocolate, marshmallow, and  
toasted almond flavored creme for an  
incredible combination in every bite.



Meet Shirley, our newest BFF and this year's mascot.  
Shirley is a Black-Footed Ferret.

### DENS

Black-footed ferrets live in prairie dog dens in the American grasslands and prairies.



### PLAYFUL

Black-footed ferrets are flexible, love to wrestle and play chase. They are also excellent climbers.



### NOCTURNAL

Black-footed ferrets are nocturnal, which means they are most active at night. They use their strong sense of smell to locate food and friends.



### ENDANGERED

The black-footed ferret is one of North America's most endangered animals, meaning there are not many of them in the wild. It's a good thing they are so brave.



### COMMUNICATION

Black-footed ferrets are known for their squeaks, hisses and chatter. They also use dance to communicate.



### BUSINESS

A group of ferrets is called a business.





## Participation

All registered Girl Scouts are eligible and encouraged to participate in the Girl Scout Cookie Program. Participation is easy and fun and includes in-person and online sales.

## In-Person Orders & Sales

All Girl Scout Cookie Varieties pictured on the printed Order Card are available for in-person orders. Cookie orders placed in-person will be delivered by the Girl Scout to customers. Payment is collected at the time of delivery. Girl Scouts are permitted to sell door-to-door only if they are accompanied by an adult chaperone.

## Online Orders & Sales

All Girl Scout Cookie Varieties pictured on the order card are also available online through Digital Cookie, the official online platform used for selling Girl Scout Cookies. Girl Scouts (with a parent/caregiver) can set up an online shop and share their site with customers. Customers can choose to have their order delivered to them by the Girl Scout or shipped to them (for a fee). Customers can also donate cookies through our [Cookies from Home](#) program. Let's get started and set up your [Digital Cookie Site](#).

Have a new Girl Scout  
Cookie Entrepreneur?  
Share this fun video from  
our BFF's at  
Little Brownie Bakers!





Troop Cookie Volunteers use eBudde to manage cookie and reward orders, schedule Booth Sales, order additional inventory, credit extra sales to Girl Scouts, and keep track of Money Matters like troop proceeds.

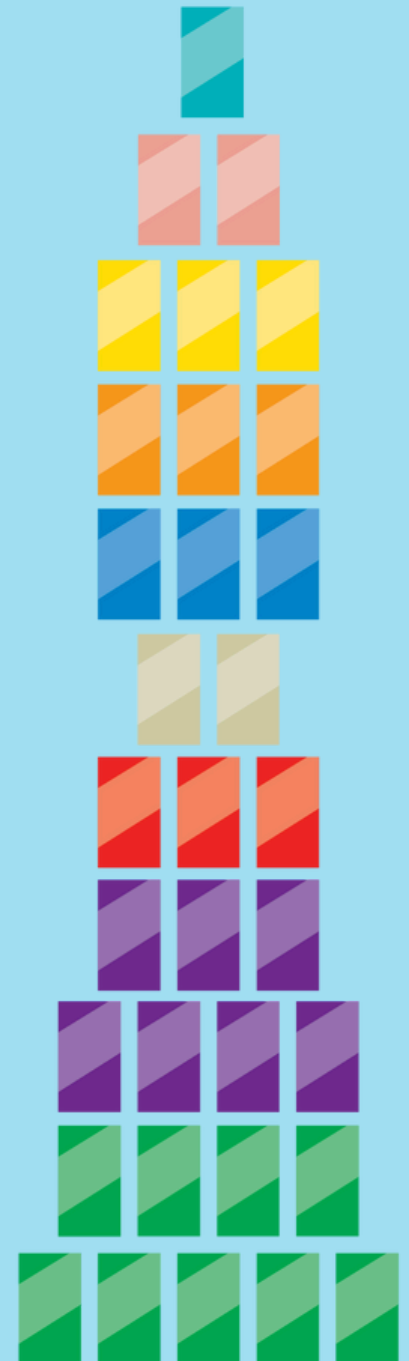
*For tutorials on how to use eBudde, check out Little Brownie Bakers' YouTube channel.*



Download the eBudde Troop App. It's the perfect tool for managing your Girl Scout Cookie Program on the go from a smartphone or tablet.

# Important Dates

<b>Initial Orders Begin</b>	<b>1/9/2026</b>
<b>Initial Orders End</b>	<b>2/8/2026</b>
<b>Troop Initial Order due in eBudde</b>	<b>2/10/2026</b>
<b>Service Unit Deliveries Begin</b>	<b>2/21/2026</b>
<b>Service Unit Deliveries End</b>	<b>3/1/2026</b>
<b>Booth Sales Begin</b>	<b>3/7/2026</b>
<b>Booth Sales End</b>	<b>4/12/2026</b>
<b>Final Reward Orders Due</b>	<b>4/14/2026</b>



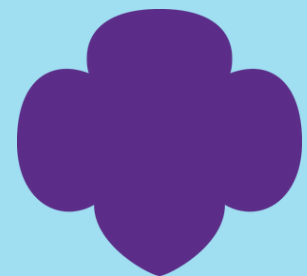
## GSNNJ Product Program Team

*Janet Barnes*      *jbarnes@gsnnj.org*

*Judy Schlemm*      *jschlemm@gsnnj.org*

*Vicki Christie*      *vchristie@gsnnj.org*

*Melanie Toj*      *mtoj@gsnnj.org*



*For more information, visit:*  
*[www.gsnnj.org/CookieResources](http://www.gsnnj.org/CookieResources)*